

FAX# 703 528 7880
SEP14/12 11.55
HARRIS REPORT FROM REP
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

| | CLASS: NATL. | LOCAL | REGIONAL |
|--|--------------|-------|----------|
|--|--------------|-------|----------|

CLASS: NATL.

ICE)

DATE SEP14/12 11.55

TO LENA
FR JULIE
** NEW ORDER **
TTLS \$195200..88X
PLS CFM, THX 9/14

***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM

ALL INVOICES ARE TO BE SENT TO:

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

[illegible]

AGENCY ADVERTISER CODE = 95
AGENCY PRODUCT CODE = 101
AGENCY EST# = 1775

| | | | | | | | |
|---|-------------|----|------------|------|------|---|-----|
| 1 | 1000P-1100P | 60 | \$4,600.00 | 9/21 | 9/21 | 1 | ERR |
|---|-------------|----|------------|------|------|---|-----|

PROGRAM : 20/20
CON COM1: 20/20

SEP14/12 11.55
*** WFTV-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-----------------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 2 | | | 1000A-1100A | 60 | | \$600.00 | 9/17 | 9/21 | 5 | | M-F | 5 |
| PROGRAM : MILLIONAIRE/FAMILYFEUD | | | | | | | | | | | | |
| CON COM1 : MILLIONAIRE/FAMILYFEUD | | | | | | | | | | | | |
| 3 | | | 1135P-1210A | 60 | | \$1,350.00 | 9/17 | 9/21 | 5 | | M-F | 5 |
| PROGRAM : NIGHTLINE | | | | | | | | | | | | |
| CON COM1 : NIGHTLINE | | | | | | | | | | | | |
| 4 | | | 1100A-1200N | 60 | | \$1,250.00 | 9/17 | 9/21 | 3 | | M-F | 3 |
| PROGRAM : THE VIEW | | | | | | | | | | | | |
| CON COM1 : THE VIEW | | | | | | | | | | | | |
| 5 | | | 1210A-105A | 60 | | \$550.00 | 9/17 | 9/21 | 5 | | M-F | 5 |
| PROGRAM : JIMMY KIMMEL LIVE | | | | | | | | | | | | |
| CON COM1 : JIMMY KIMMEL LIVE | | | | | | | | | | | | |
| 6 | | | 1200N-100P | 60 | | \$1,050.00 | 9/17 | 9/21 | 5 | | M-F | 5 |
| PROGRAM : EYEWITNESS NOON NEWS | | | | | | | | | | | | |
| CON COM1 : EYEWITNESS NOON NEWS | | | | | | | | | | | | |
| 7 | | | 400P-500P | 60 | | \$1,250.00 | 9/17 | 9/21 | 5 | | M-F | 5 |
| PROGRAM : DR. OZ | | | | | | | | | | | | |
| CON COM1 : DR. OZ | | | | | | | | | | | | |
| 8 | | | 500A-530A | 60 | | \$750.00 | 9/17 | 9/21 | 3 | | M-F | 3 |
| PROGRAM : EYEWITNESS NEWS | | | | | | | | | | | | |
| CON COM1 : EYEWITNESS NEWS | | | | | | | | | | | | |
| 9 | | | 500P-600P | 60 | | \$2,800.00 | 9/17 | 9/21 | 5 | | M-F | 5 |
| PROGRAM : EYEWITNESS NEWS | | | | | | | | | | | | |
| CON COM1 : EYEWITNESS NEWS | | | | | | | | | | | | |
| 10 | | | 530A-600A | 60 | | \$1,150.00 | 9/17 | 9/21 | 3 | | M-F | 3 |
| PROGRAM : EYEWITNESS NEWS | | | | | | | | | | | | |
| CON COM1 : EYEWITNESS NEWS | | | | | | | | | | | | |

REP HEADLINE# 6315872
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP

SEP14/12 11.55
*** WFTV-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|---|------|-----|------------|------------|----------|---------|-----------|-------|-----------|
| 11 | | | 600P-630P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS | 60 | | \$3,700.00 | 9/17 | 9/21 | 5 | | M-F | 5 |
| 12 | | | 600A-700A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS | 60 | | \$2,400.00 | 9/17 | 9/21 | 1 | | M-F | 1 |
| 13 | | | 700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY | 60 | | \$4,800.00 | 9/17 | 9/21 | 5 | | M-F | 5 |
| 14 | | | 700A-900A PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA | 60 | | \$2,500.00 | 9/17 | 9/21 | 8 | | M-F | 8 |
| 15 | | | 730P-800P PROGRAM : WHEEL OF FORTUNE CON COM1: WHEEL OF FORTUNE | 60 | | \$4,800.00 | 9/17 | 9/21 | 5 | | M-F | 5 |
| 16 | | | 900A-1000A PROGRAM : JEFF PROBST CON COM1: JEFF PROBST | 60 | | \$600.00 | 9/17 | 9/21 | 5 | | M-F | 5 |
| 17 | | | 1100P-1135P PROGRAM : EYEWITNESS NEWS AT 11P CON COM1: EYEWITNESS NEWS AT 11P | 60 | | \$3,000.00 | 9/15 | 9/16 | 0 | | SA-SU | 0 |
| 18 | | | 1200N-1230P PROGRAM : NOON NEWS CON COM1: NOON NEWS | 60 | | \$750.00 | 9/15 | 9/16 | 2 | | SA-SU | 2 |
| 19 | | | 500A-600A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS | 60 | | \$400.00 | 9/15 | 9/15 | 1 | | SAT | 1 |

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
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| 20 | | | 700P-800P PROGRAM : JEOPARDY/WHEEL CON COM1: JEOPARDY/WHEEL | 60 | | \$1,300.00 | 9/15 | 9/15 | 1 | | SAT | 1 |
| 21 | | | 800P-1130P PROGRAM : ABC SATURDAY NIGHTFOOTBALL 9/1-12/ CON COM1: ABC SATURDAY NIGHTFOOTBALL 9/1-12/ | 60 | | \$6,600.00 | 9/15 | 9/15 | 1 | | SAT | 1 |
| 22 | | | 100P-600P PROGRAM : WEEKEND MOVIES CON COM1: WEEKEND MOVIES | 60 | | \$850.00 | 9/16 | 9/16 | 2 | | SUN | 2 |
| 23 | | | 1130P-1200M PROGRAM : SPORTS NIGHT ON 9 CON COM1: SPORTS NIGHT ON 9 | 60 | | \$750.00 | 9/16 | 9/16 | 1 | | SUN | 1 |
| 24 | | | 500A-600A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS | 60 | | \$400.00 | 9/16 | 9/16 | 1 | | SUN | 1 |
| 25 | | | 700A-900A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS | 60 | | \$1,600.00 | 9/16 | 9/16 | 2 | | SUN | 2 |
| 26 | | | 800P-900P PROGRAM : ONCE UPON A TIME CON COM1: ONCE UPON A TIME | 60 | | \$7,200.00 | 9/16 | 9/16 | 1 | | SUN | 1 |
| 27 | | | 1000P-1100P PROGRAM : BODY OF PROOF CON COM1: BODY OF PROOF | 60 | | \$6,400.00 | 9/18 | 9/18 | 1 | | TUE | 1 |
| 28 | | | 1000P-1100P PROGRAM : REVENGE CON COM1: REVENGE | 60 | | \$6,800.00 | 9/19 | 9/19 | 1 | | WED | 1 |

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REP: TEL# 703 528 7800 FAX# 703 528 7880
ORDER WORKSHEET HARRIS REPORT FROM REP
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*** WFTV-TV ***

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|----------------------------------|--|--|-------------|----|--|------------|------|------|---|--|-----|---|
| 29 | | | 1100P-1135P | 60 | | \$3,000.00 | 9/17 | 9/21 | 5 | | M-F | 5 |
| PROGRAM : EYEWITNESS NEWS AT 11P | | | | | | | | | | | | |
| CON COM1: EYEWITNESS NEWS AT 11P | | | | | | | | | | | | |

CONTRACT TOTAL 195200.00
TOTAL SPOTS 88

SEP/12 195200.00

MARKET TOTALS \$673,103 WFTV 29% WKMG 34% WESH 20% WOFL 13% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SHARES ESTIMATED
SVC- NSI
DEMOS- RA35+*